



Overview of Offerings

Learning Designed to Drive Performance and Improve Clinical Competence

Want to see what SMi Source can do for you? Sign up for a free trial on smisource.com!



SMI SOURCE IS A FIRST OF ITS KIND

Secure, cloud-based and searchable, the SMi Source learning platform provides your company with access to ScienceMedia’s expansive medical science libraries containing over 16,000 referenced Microlearning topics and related courses.

DISCOVER THE FLEXIBILITY OF ON-DEMAND LEARNING

SMi Source medical science library can be used for quick reference and targeted answers, foundational learning of new topics and self-guided exploration. Secure, cloud-based, and searchable.

EXPAND YOUR TRAINING OFFERINGS WHILE SIGNIFICANTLY REDUCING TRAINING COSTS

Fill your training gaps, modify or build new lessons from existing topics, or enhance the learning experience with multimedia content from SMi Source. Lessons can be accessed directly from your learning management system.

SUPPORT YOUR GLOBAL WORKFORCE

Provide primary learning assets that are downloadable to support new training events and training localization.

Audience



SEARCH & LEARN

Life Science Professionals
 Healthcare Professionals
 Researchers
 Clinical Development
 Medical Affairs
 Marketing



BUILD & SHARE

Instructional Designers
 Trainers
 Learning Officers
 Talent Management Agencies

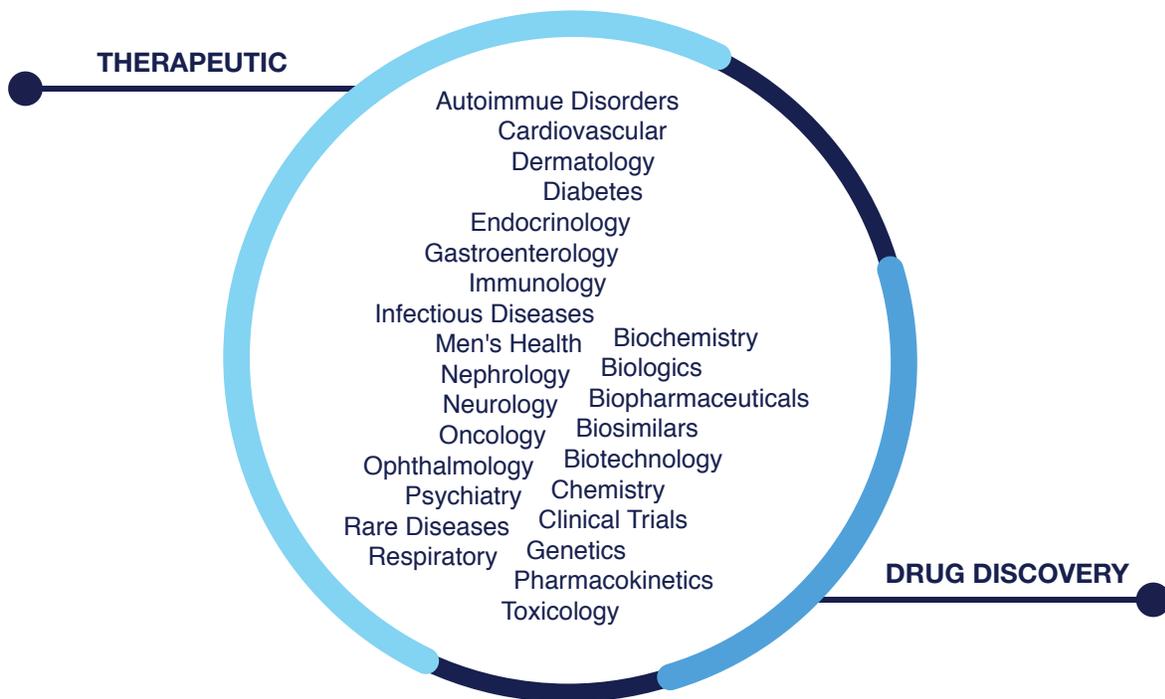
Topic Libraries

“The search was fast and easy and the results were very targeted...although I got sidetracked exploring the great content!”

— Director, Global R&D Training

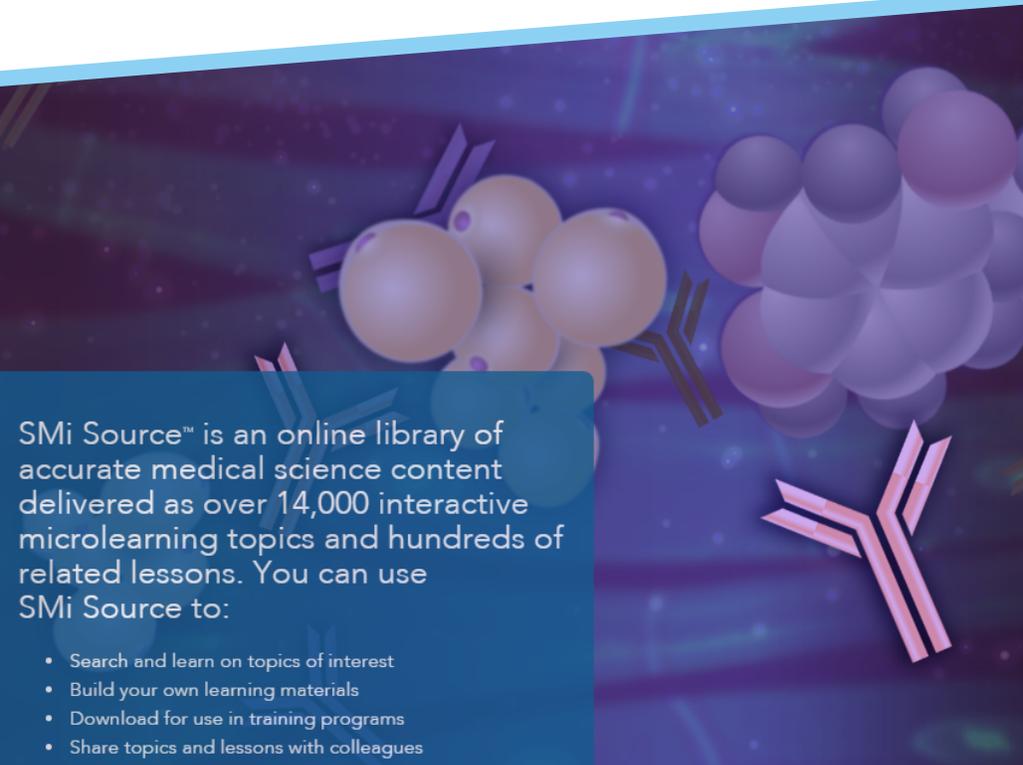
“...it was so simple! It took less than a minute to download storyboards and related media. I think most people will be able to use this with little or no training.”

— Director, Medical Affairs Operations



Powered by ScienceMedia

ScienceMedia has been at the forefront of delivering compelling online solutions that blend rich, engaging high-science content with smart content delivery by creating self-paced, modular education and training. ScienceMedia is the only company that can deliver a powerful, comprehensive professional workforce training solution across a wide continuum of application levels within life science companies that empowers users and rapidly improves clinical competence. With a focus on continuous learning, offerings are user centered, on-demand and fully customizable.



SMi Source™

Experience what it's like to have the largest professionally-produced medical video library at your fingertips anytime, anywhere.

— Ways to get in touch —



(866) 935-4845



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smisource.com

SMi Source™ is an online library of accurate medical science content delivered as over 14,000 interactive microlearning topics and hundreds of related lessons. You can use SMi Source to:

- Search and learn on topics of interest
- Build your own learning materials
- Download for use in training programs
- Share topics and lessons with colleagues