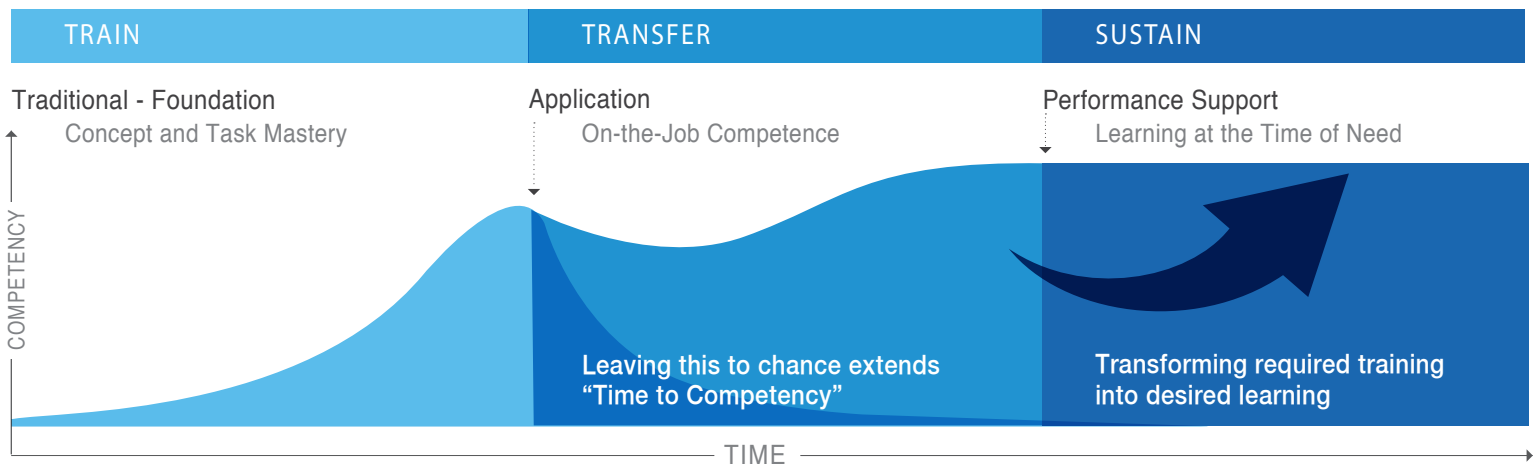


ScienceMedia is the only company that can deliver a powerful, comprehensive workforce training solution across a wide continuum of application levels within life science companies that empowers users and rapidly improves clinical competence.

Expertise and Innovation



- Home Study Curricula
- Workshop Presentations
- Assessments
- Product Training

- Virtual Clinical Cases
- Virtual Instructor-Led Classes
- Scenario-based Training and Simulations
- Interactive Annotations - SMi Annotate™

SMi Source™

- Scientific knowledge on-demand
- Library housing over 10,000 brief animations for viewing, sharing, and using across communications

Science First

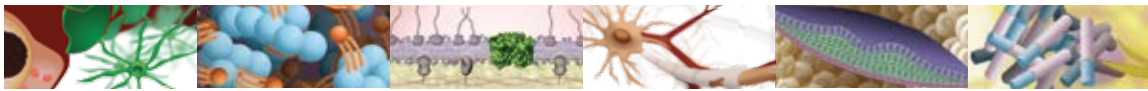
Teaching Complex Science Simply

EXCLUSIVELY IN THE LIFE SCIENCES

As an innovative leader in scientific education for over 20 years, ScienceMedia has improved the proficiency of workforces throughout R&D, clinical, medical affairs, and commercial organizations within many of the world's leading life science companies.

ScienceMedia's in-house, dedicated teams of science and medical writers, designers and eLearning developers combine their vast instructional experience with the latest research in cognitive theory for adult learners to deliver directed, self-paced, and on-demand learning programs.

Partner with ScienceMedia to provide your organization the most comprehensive learning solution. Email sales@sciencemedia.com.



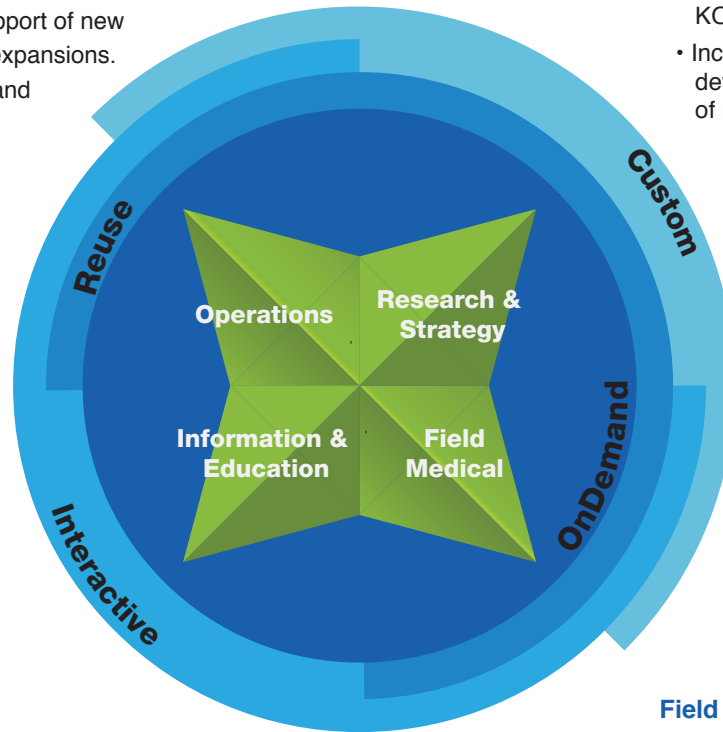
Medical Affairs

Operations

- Saves up to 40% in fixed training costs.
- Leverages SMi Source™ assets to deliver materials 10-30 times faster in support of new therapeutic areas and workforce expansions.
- Accelerates user comprehension and ensures clinical competency.

Research & Strategy

- Supports application and reinforcement training developed by internal experts and KOLs.
- Increases adoption of critical information developed for use both within and outside of medical affairs.



Information & Education

- Enhances foundational disease state understanding to better address customer questions.
- Increases learner retention through the application and reinforcement training phases.
- Augments participation in future instructor-led trainings.

Field Medical

- Aids the application and reinforcement training that supports clinical competency.
- Delivers performance support through self-directed learning and empowers learners to go beyond expectations.

ScienceMedia's experience and exclusive focus on life sciences empowers organizations to deliver better results.

Dedicated Team

Each in-house project team of doctorate-level writers, multimedia designers, and developers work collaboratively with client teams to create targeted solutions. Every engagement is managed to client objectives, budgets, and timelines.

Robust Library

ScienceMedia uses its proprietary library of over 14,000 referenced, professionally mastered, multimedia learning objects to reduce development time and costs.

Extendable

SMi Source™ provides a single-point of access for rapid authoring of new materials and a source for identifying and retrieving internal and licensed material.

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